



EXCELLENCE IN HR AND BUSINESS

creativebright.ro





TRAINING PORTFOLIO

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Summary

Creative & Bright is pleased to present this offer for the Career Counseling program. We understand the needs you are confronted with and after our discussions, we are confident that we can provide services that address them effectively.

By participating in the program we offer, you will enjoy the following benefits:

- ✓ **The field experience of our experts**
- ✓ **The variety of methods of work used**
- ✓ **Our ability to deliver high quality programs and our results are expressed through:**
 - ❖ **On a scale of 1 - 5 our customers have given us an average mark of 4,8**
 - ❖ **We provide annual training for more than 2,000 people**

make us a reliable partner for Organizations and we hope to form a *successful* partnership together.





1. Creative & Bright Description

1.1. About us

In any organization people are the ones who will ultimately make the difference. We are passionate to develop, to help, to support, to motivate, to inspire, to train and to educate.

We develop the business of our customers through the human resource:

- ❖ Executive search and recruiting,
- ❖ Consultancy
- ❖ Training,
- ❖ Soft skills and management skills training
- ❖ Team building programs
- ❖ Well being programs

Our team of professionals sums up over 100 years of experience.

1.2. Types of services provided

A. Organizations:

- Soft skills and managerial skills training
- Well-being programs
- Assessment Center
- Organizational diagnosis
- Team Building and corporate events
- Performance Management Consultancy
- Team Coaching
- Career Counseling
- Ms Office
- Foreign languages
- NLP certificate
- Project Management
- Mindfulness
- Finance 4 Non-finance

B. Individuals:

- Life Coaching
- Personal Development Workshops



1.3. How we succeed

The experience gained allows us to approach a wide range of complex projects from assessment to staff development and performance management systems.

In all projects we put our experience to work, in order to analyze and understand the actual situation of our customers, then we develop customized solutions, adapted for the business needs.

We value people and their desires on the way to success.

The results we get are always equivalent to success. Both the experience and the vision can produce the change only with a specific orientation to the execution, to the pragmatic application, to results. Our interventions are not itself purposes, but actions directed to the aimed result and promised to our customers.

Our team proposes **innovative scenarios**, adapted to our specific customer needs. The innovation is based on experiential development programs. We are aware of everything that happens, we create trends and we make the difference.

We are a model of quality.



1.4. Why should you choose Creative & Bright?

Benefits of services we provide:

- ✓ The consultancy offered by a team of professionals, with business experience, international certifications.
- ✓ We customize each program according to the needs of every group involved and also according to the business objectives to be reached.
- ✓ We use the newest sets of experiential learning practices and communication, through which the participants have the opportunity to experience, reflect, give and receive feedback, ready to apply and to continue to learn in practice.
- ✓ We bring new and innovative concepts and this is our competitive advantage: we are a laboratory of ideas and we have specialists in all areas helping us to successfully implement daring projects.

What others say about us:

- ❖ *" This event opened my mind, came in an opportune moment and it gave me new principles that I will apply in professional and personal life."*
- ❖ *"I conclude this day with the memory of a nice experience, revealing in certain aspects. I want to implement several great ideas and thoughts that my trainer has generated. Thank you for the energy and power that you have charged me with today!"*
- ❖ *" If you want to understand what a real focus on results is, you have to come to this course. It will change your life! Here, I understood what "The best way to predict the future is to create it" truly means. I learned how to dissolve all my limiting beliefs. During the course you get to a totally different level of your knowledge and of others. Learn how to offer an opportunity so that those around you change. For those who want to participate, do not forget to take a before and after picture of the course to better understand the transformation."*
- ❖ *"I really liked the trainer's approach, concise and comprehensible "*
- ❖ *"I learned that it is very important to identify the customer needs."*
- ❖ *"It brought a new breath of energy and enthusiasm."*
- ❖ *"It was a very interesting experience from which I learned to listen and react with measure."*

2. Identification of needs and opportunities

2.1. Identified Needs

Working steps:

We want our customers investment to have a maximum efficiency within our solutions, therefore we apply the following steps:



Working Methods:

- ✓ **Business simulations / research** – experiential learning is one of the most effective methods for learning an adult to become more efficient at work.
- ✓ **Brainstorming/ the method of analogies / group coaching** – using these methods, all participants will be involved in finding solutions and empowered to implement them, they will be reported to the benchmarks which they understand and they know so they will find themselves in a new situation.
- ✓ **Role playing** - enable new learning based on direct experience; is a learning skill level and not just theoretical knowledge.
- ✓ **Techniques of neuro linguistic programming** - aims to identifying patterns of thinking and its application in the organizational environment (the principle of the right man in the right place), developing flexibility in communication, etc.
- ✓ **Elements of transactional analysis** - promotes the identification of poor communication patterns at a group level, helps understanding the differences between the variety of working styles, contributes to the development of the communication relations appropriate to the context, favors the avoidance of psychological games between members of the organization.

Evaluation Methods:

- ✓ Feedback during the program
- ✓ Assessment Questionnaires
- ✓ Follow-up

3. Training Portfolio

<ol style="list-style-type: none"> 1. Looking for solutions not problems 2. Customer Care 3. Coaching 4. Efficient relationships 5. Conflict Management 6. How we select the right people? 7. Foreign languages courses 8. Discover your potential 9. Leadership 3.0 10. Disaster recovery 11. Efficiency through Communication 12. Microsoft Office 13. Finance 4 non-finance 14. Creative Thinking 15. Intrapreneurship 16. Basic marketing 17. Process Management Improvement – Lean Six Sigma 	<ol style="list-style-type: none"> 18. Strategic Management 19. Management, Leadership and Coaching 20. Team management 21. Time management 22. Change management 23. Stress management 24. Mediation 25. Mindfulness 26. Motivation & Performance 27. Power 4 HR - HR Management 28. Project Management 29. Public Speaking 30. Constructive feedback 31. Reveal Excellence – NLP Certificate & Coaching 32. Efficient meetings 33. Sales techniques 34. Mission, Vision, Values
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PORTFOLIO

